

## 1000 Moms Healthy Homes Catalog Party Information for Consultants (Distributors)



The 2009 Neways Catalog was introduced at convention in April. This is the best Catalog ever and it is an excellent business building tool! It has so much information about our mission plus lots of helpful ideas on how to use the products. It is a Neways Presentation in itself. One of the ideas for using this as a business building tool for our team is to promote Healthy Homes Catalog Parties. I am including the following samples in this packet - a Wrinkle Drops flyer, an order form, hostess letter, suggested hostess free gifts, party summary, a party check list and an order form for the distributor when placing the order with Neways.



Catalog parties can be hosted by distributors, preferred customers or retail customers. At this time, **the FREE Gifts are the responsibility of the Distributor** as are the choice of FREE items (if the distributor chooses to provide them). The list of products below is only a suggestion.

### FREE GIFTS (hostess incentives):

Neways will provide the Wrinkle Drops for \$6.00 for each party, there is no stipulation as to what the total sales must be to qualify for the wrinkle drops. However, you must have a party to qualify. Distributors can decide at what level they will provide free gifts. We have used \$250, \$350 and \$500 (**Retail**). *Note: a \$500 retail party has a volume between \$300 and \$350 - a qualifying purchase for Supervisor, 2 months in row for Manager!* Your order for the items (free gifts you are providing the hostess) can be included in the party order; you do not have to order them in advance.

### Approximate Commissions:

Please note these are **ESTIMATES** - There are many variables - including whether or not you are on **Direct Ship** and whether you are a **Qualified Executive**. We figured **10% of party PV for SUPERVISORS, 15% of party PV for MANAGERS** and **25% of party PV for Qualified EXECUTIVES**. This does not include the profit from any retail orders that you may receive. You are, also, free to establish your own guidelines as to who pays retail and who receives member prices.

	Free Gifts	Distributor Cost	Total Distributor Cost	Approximate Commissions each level
Hosting	Lipceutical	\$3.50	\$ 3.50	
\$250.00 Retail Party	+ Refresh 250 ml	\$8.30 + \$3.50 =	\$11.80	Supervisor - \$16.20
				Manager - \$24.30
				Executive \$40.50
\$350.00 Retail Party	+ Tender Care 125 ml	\$8.40 + \$11.80 =	\$20.20	Supervisor - \$22.80
				Manager \$34.20
				Executive \$57.00
\$500.00 Retail Party	+ Wrinkle Drops	\$20.20 + \$6.00 =	\$26.20	Supervisor \$32.50
				Manager \$48.75
				Executive \$81.25